

CHAPTER 2010-168

Council Substitute for Committee Substitute for House Bill No. 351

An act relating to specialty license plates; amending ss. 320.08056 and 320.08058, F.S.; creating a Catch Me, Release Me license plate, a Florida Horse Park license plate, and a Florida Biodiversity Foundation license plate; establishing annual use fees for the plates; providing for the distribution of use fees received from the sale of such plates; revising the portion of use fees collected from the sale of the Florida Salutes Veterans license plate that shall be distributed to a direct-support organization; revising the time period during which such distribution shall be made; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Paragraphs (rrr), (sss), and (ttt) are added to subsection (4) of section 320.08056, Florida Statutes, to read:

320.08056 Specialty license plates.—

(4) The following license plate annual use fees shall be collected for the appropriate specialty license plates:

(rrr) Catch Me, Release Me license plate, \$25.

(sss) Florida Horse Park license plate, \$25.

(ttt) Florida Biodiversity Foundation license plate, \$25.

Section 2. Paragraph (b) of subsection (4) of section 320.08058, Florida Statutes, is amended, and subsections (70), (71), and (72) are added to that section, to read:

320.08058 Specialty license plates.—

(4) FLORIDA SALUTES VETERANS LICENSE PLATES.—

(b) The Florida Salutes Veterans license plate annual use fee shall be distributed as follows:

1. ~~Ten~~ Twenty percent shall be distributed to a direct-support organization created under s. 292.055 for a period not to exceed ~~48~~ 24 months after the date the direct-support organization is incorporated.

2. Any remaining fees must be deposited in the State Homes for Veterans Trust Fund, which is created in the State Treasury. All such moneys are to be administered by the Department of Veterans' Affairs and must be used solely for the purpose of constructing, operating, and maintaining domiciliary and

nursing homes for veterans and for continuing promotion and marketing of the license plate, subject to the requirements of chapter 216.

(70) CATCH ME, RELEASE ME LICENSE PLATES.—

(a) The department shall develop a Catch Me, Release Me license plate as provided in this section. Catch Me, Release Me license plates must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Catch Me, Release Me” must appear at the bottom of the plate.

(b) The license plate annual use fees shall be distributed to the Guy Harvey Ocean Foundation, Inc., to fund marine-related scientific research, including research of free-ranging pelagic marine species that inhabit, use, or migrate through Florida waters; conservation initiatives; and education and public outreach programs targeting school-aged children in the state. The Guy Harvey Ocean Foundation, Inc., may retain all revenue up to \$60,000 from the annual use fees until all startup costs for developing and establishing the plate have been recovered. Thereafter, up to 10 percent of the annual use fee revenue may be used for administrative costs directly associated with the operations of the Guy Harvey Ocean Foundation, Inc., and promotion and marketing of the specialty license plate.

(71) FLORIDA HORSE PARK LICENSE PLATES.—

(a) The department shall develop a Florida Horse Park license plate as provided in this section. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Discover Florida’s Horses” must appear at the bottom of the plate.

(b) The annual use fees shall be distributed to the Florida Agriculture Center and Horse Park Authority created by s. 570.952, which shall retain all proceeds until all startup costs for developing and establishing the plate have been recovered. Thereafter, the proceeds shall be used as follows:

1. A maximum of 5 percent of the proceeds from the annual use fees may be used for the administration of the Florida Horse Park license plate program.

2. A maximum of 5 percent of the proceeds may be used to promote and market the license plate.

3. The remaining proceeds shall be used by the authority to promote the Florida Agriculture Center and Horse Park located in Marion County; to support continued development of the park, including the construction of additional educational facilities, barns, and other structures; to provide improvements to the existing infrastructure at the park; and to provide for operational expenses of the Florida Agriculture Center and Horse Park.

(72) FLORIDA BIODIVERSITY FOUNDATION LICENSE PLATES.—

(a) The department shall develop a Florida Biodiversity Foundation license plate as provided in this section. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Save Wild Florida" must appear at the bottom of the plate.

(b) The annual use fees shall be distributed to the Florida Biodiversity Foundation, Inc., which shall retain 50 percent of the proceeds until the startup costs to develop and establish the plates have been recovered. Thereafter, the proceeds shall be used as follows:

1. A maximum of 10 percent of the proceeds may be used to fund the administrative, promotion, and marketing costs of the license plate program and the foundation.

2. The remaining fees shall be used by the foundation to fund research, education, and scientific study of the diversity of animals and plants and to aid in the preservation, study, conservation, and recovery of imperiled organisms.

Section 3. This act shall take effect October 1, 2010.

Approved by the Governor May 28, 2010.

Filed in Office Secretary of State May 28, 2010.