

CHAPTER 2015-201

House Bill No. 1253

An act relating to the School District of Palm Beach County; creating the Business Partnership Recognition Program; allowing for the installation of signs recognizing business partnerships; establishing placement and design standards; providing for preemption of Palm Beach County code regulations in conflict; providing for Federal Highway Administration oversight; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. The School District of Palm Beach County Business Partnership Recognition Program is hereby established. The school district may recognize its business partners by publicly displaying the names of the business partners on school district property in the unincorporated areas of Palm Beach County.

Section 2. Names of participants in the program shall be printed on signs and mounted on school district property pursuant to the following placement and design standards:

(1) Signs must not be mounted in a manner that obstructs driver visibility.

(2) One or more signs mounted on a fence facing residential uses are limited in the aggregate to no more than 50 percent of the fence frontage.

(3) Multiple signs must be placed side by side next to one another at a uniform height, aligned at the top rail of the fence.

(4) Signs must not exceed a height of 6 feet, a width of 10 feet, and a font size of 8 inches.

(5) A maximum of two colors is allowed on each sign. When multiple signs are mounted side by side on one fence, the background and font color and size must be uniform. Additional colors may be used for a business logo. The logo may not exceed a height of 18 inches and a width of 18 inches.

(6) Photographs must not be printed on any sign.

(7) Illumination of signs is prohibited.

Section 3. This act shall prevail over county ordinances relating to signs in the unincorporated areas of the county to the extent of any conflict.

Section 4. If the Federal Highway Administration determines that the Department of Transportation is not providing effective control of outdoor advertising as a result of this act, the department shall notify the school

district by certified mail of any nonconforming recognition, and the school district shall remove the recognition specified in the notice within 30 days after receiving the notification.

Section 5. This act shall take effect upon becoming a law.

Approved by the Governor June 10, 2015.

Filed in Office Secretary of State June 10, 2015.