An act relating to specialty license plates; amending s. 320.08056, F.S.; exempting collegiate license plates from certain discontinuation requirements for specialty license plates; amending s. 320.08058, F.S.; exempting collegiate license plates from certain presale voucher requirements for specialty license plates; requiring the Department of Highway Safety and Motor Vehicles to reauthorize previously discontinued collegiate license plates under certain circumstances; revising the distribution and use of fees collected from the sale of the Live the Dream license plate; revising the words appearing on the American Eagle license plate; revising eligibility requirements for issuance of a Divine Nine license plate; renaming the Give Kids The World license plate as the Universal Orlando Resort license plate; revising the words appearing on the license plate; directing the department to develop specified specialty license plates; providing for distribution and use of fees collected from the sale of the plates; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Paragraph (f) of subsection (8) of section 320.08056, Florida Statutes, is amended to read:

320.08056 Specialty license plates.—

(8)

(f) Notwithstanding paragraph (a), on January 1 of each year, the department shall discontinue the specialty license plate with the fewest number of plates in circulation, including license plates exempt from a statutory sales requirement. The department shall mail a warning letter to the sponsoring organizations of the 10 percent of specialty license plates with the lowest number of valid, active registrations as of December 1 of each year. This paragraph does not apply to collegiate license plates established under s. 320.08058(3).

Section 2. Subsection (3), paragraph (b) of subsection (47), paragraph (a) of subsection (95), paragraph (c) of subsection (101), and subsection (107) of section 320.08058, Florida Statutes, are amended, and subsections (127) through (135) are added to that section, to read:

320.08058 Specialty license plates.—

(3) COLLEGIATE LICENSE PLATES.—

(a) The department shall develop a collegiate license plate as provided in this section for state and independent universities domiciled in this state.
However, any collegiate license plate created or established after October 1, 2002, must comply with the requirements of s. 320.08053, other than the presale voucher requirements in s. 320.08053(2)(b), and be specifically authorized by an act of the Legislature. Collegiate license plates must bear the colors and design approved by the department as appropriate for each state and independent university. The word “Florida” must be stamped across the bottom of the plate in small letters.

(b) A collegiate plate annual use fee is to be distributed to the state or independent university foundation designated by the purchaser for deposit in an unrestricted account. The Board of Governors of the State University System shall require each state university to submit a plan for approval of the expenditure of all funds so designated. These funds may be used only for academic enhancement, including scholarships and private fundraising activities.

(c) If a collegiate license plate has previously been discontinued pursuant to s. 320.08056(8)(f), the department must reauthorize the collegiate license plate if the state or independent university resubmits the collegiate license plate for authorization.

(47) LIVE THE DREAM LICENSE PLATES.—

(a) The department shall develop a Live the Dream license plate as provided in this section. Live the Dream license plates must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Live the Dream” must appear at the bottom of the plate.

(b) The proceeds of the annual use fee shall be distributed and to the Dream Foundation, Inc., to be used in the following manner:

1. Up to 5 percent may be distributed by the department to the Martin Luther King, Jr. Center for Nonviolent Social Change, Inc., also known as the King Center, as a royalty for the use of the image of Dr. Martin Luther King, Jr used to administer, promote, and market the license plate.

2. All remaining annual proceeds from the sale of the plate shall be deposited into a separate account within the Historical Resources Operating Trust Fund and must be used to support the Historic Cemeteries Program established in s. 267.21. Such funds must be used to research, identify, and record abandoned African-American cemeteries and provide grants to eligible entities pursuant to s. 267.21(2). At least 25 percent shall be distributed equally among the sickle cell organizations that are Florida members of the Sickle Cell Disease Association of America, Inc., for programs that provide research, care, and treatment for sickle cell disease.

3. At least 8 percent shall be used for programs and services provided directly by the Dream Foundation, Inc., which assist inmates released from
the custody of a county jail in this state or a Department of Corrections facility in successfully reentering the community.

4.—At least 15 percent shall be distributed as grants for programs and services throughout this state which assist inmates released from the custody of a county jail in this state or a Department of Corrections facility in successfully reentering the community.

5.—At least 20 percent shall be distributed as scholarships to graduating high school seniors in this state who have at least one parent or legal guardian who is incarcerated, for the purpose of attending a state university, a Florida College System institution, a career center operated by a school district under s. 1001.44, or a charter technical career center under s. 1002.34. Scholarships shall be awarded through a competitive application process. Fiscal oversight of the scholarship program shall be performed by a certified public accounting firm.

6.—At least 22 percent shall be distributed to Chapman Partnership, Inc., for programs that provide relief from poverty, hunger, and homelessness.

7.—Up to 5 percent may be distributed by the department on behalf of the Dream Foundation, Inc., to The Martin Luther King, Jr. Center for Nonviolent Social Change, Inc., as a royalty for the use of the image of Dr. Martin Luther King, Jr.

(95) AMERICAN EAGLE LICENSE PLATES.—

(a) The department shall develop an American Eagle license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Protect the Eagle In God We Trust” must appear at the bottom of the plate.

(101) DIVINE NINE LICENSE PLATES.—

(c)1. As used in this paragraph, the term “immediate relative” means a spouse, domestic partner, or child.

2. To be eligible for issuance of a Divine Nine license plate representing an organization listed in sub-subparagraphs (b)3.a.-i., a person must be a resident of this state who is the registered owner or lessee of a motor vehicle and who is either a member or an immediate relative of a member of the applicable organization. The person must also present the following:

a. Proof of membership in the organization, which may be established by:

(1)a. A card distributed by the organization indicating the person’s membership in the organization; or
b. If the person is a lessee of a motor vehicle, a lease agreement and the vehicle identification number for the motor vehicle being leased.

c. If the person is an immediate relative of a member of the organization, a marriage license, a domestic partnership agreement, a birth certificate, or a record of adoption, and proof of membership as described in sub-subparagraph a. of the person’s immediate relative.

3.2. Proof of membership in an organization listed in sub-subparagraphs (b)3.a.-i. is required only for initial issuance of a Divine Nine license plate. A person need not present such proof for renewal of the license plate.

License plates created pursuant to this subsection shall have their plate sales combined for the purpose of meeting the minimum license plate sales threshold in s. 320.08056(8)(a) and for determining the license plate limit in s. 320.08053(3)(b). License plates created pursuant to this subsection must be ordered directly from the department.

(107) UNIVERSAL ORLANDO RESORT GIVE KIDS THE WORLD LICENSE PLATES.—

(a) The department shall develop a Universal Orlando Resort Give Kids The World license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Universal Orlando Resort Give Kids The World” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate shall be distributed to Give Kids The World, Inc., a nonprofit organization under s. 501(c)(3) of the Internal Revenue Code. Up to 10 percent of the proceeds may be used for the promotion and marketing of the plate. The remainder of the proceeds shall be used by Give Kids The World, Inc., to support their mission of providing week-long, cost-free vacations to children with critical illnesses and their families.

(127) MARGARITAVILLE LICENSE PLATES.—

(a) The department shall develop a Margaritaville license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the word “Margaritaville” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed to the SFC Charitable Foundation, Inc., also known as Singing for Change, which may use up to 10 percent of such fees for administrative costs and
marketing of the plate. The balance of the fees must be used by the SFC Charitable Foundation, Inc., and must be distributed with the approval of and accountability to the board of directors of the SFC Charitable Foundation, Inc., to provide grants to nonprofit organizations in communities impacted by natural or manmade disasters for recovery, rebuilding, and future sustainability in those communities and to promote and inspire local grassroots leadership that will work to improve the quality of life in those communities and others in this state.

(128) CLEARWATER MARINE AQUARIUM LICENSE PLATES.—

(a) The department shall develop a Clearwater Marine Aquarium license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Clearwater Marine Aquarium” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed to Clearwater Marine Aquarium, Inc., a Florida nonprofit corporation under s. 501(c)(3) of the Internal Revenue Code, which may use up to 10 percent of the fees for the administration, promotion, and marketing of the plate. The remaining fees must be used by Clearwater Marine Aquarium, Inc., to fund its efforts to rescue, rehabilitate, and release marine life; provide environmental education; conduct research; and promote conservation strategies.

(129) GENERAL AVIATION LICENSE PLATES.—

(a) The department shall develop a General Aviation license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Support General Aviation” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed to the Aerospace Center for Excellence located in Lakeland. The Aerospace Center for Excellence may use up to 10 percent of such fees for administrative costs and marketing of the plate. The balance of the fees must be used by the Aerospace Center for Excellence to fund scholarships for students in this state who are pursuing careers in the field of aviation.

(130) THE VILLAGES: MAY ALL YOUR DREAMS COME TRUE LICENSE PLATES.—

(a) The department shall develop a The Villages: May All Your Dreams Come True license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “The Villages: May All Your Dreams Come True” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed to The Villages Charter School, Inc., a Florida nonprofit corporation. Up to 10
percent of the fees may be used for administrative costs and marketing of the plate. The remaining funds must be distributed with the approval of, and accountability to, the board of directors of The Villages Charter School, Inc., and must be used to provide support to The Villages Charter School as it provides K-12 education.

(131) CURE DIABETES LICENSE PLATES.—

(a) The department shall develop a Cure Diabetes license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Cure Diabetes” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed equally to the following organizations:

1. The Diabetes Research Institute Foundation, which supports the Diabetes Research Institute at the University of Miami Miller School of Medicine;

2. The JDRF International Incorporated, which supports the JDRF Northern Florida Chapter; and

3. The University of Florida Foundation, Inc., which supports the University of Florida Diabetes Institute.

(c) Each organization may use up to 10 percent of the proceeds received by the organization to promote and market the plate. All remaining proceeds must be used for the purpose of funding research to cure Type 1 diabetes.

(132) RECYCLE FLORIDA LICENSE PLATES.—

(a) The department shall develop a Recycle Florida license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Recycle Florida” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed to the Recycle Florida Today Foundation, Inc., which may use up to 10 percent of such fees for administrative costs and marketing of the plate. The balance of the fees must be used by the Recycle Florida Today Foundation, Inc., to increase public awareness about the importance of recycling, resource conservation, and environmental stewardship; to promote robust, comprehensive, and sustainable recycling programs; and to support the professional development of persons employed in fields relating to recycling, conservation, and sustainability.

(133) BOATING CAPITAL OF THE WORLD LICENSE PLATES.—

CODING: Words stricken are deletions; words underlined are additions.
(a) The department shall develop a Boating Capital of the World license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Boating Capital of the World” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed to Captain Sandy Yawn, Inc., which may use up to 10 percent of such fees for administrative costs and marketing of the plate. The balance of the fees must be used by Captain Sandy Yawn, Inc., to increase public awareness of employment opportunities in the maritime industry; to fund maritime workforce instruction and training; to promote professional development and job placement in all sectors of maritime employment; and to support the advancement of education of trainees in the maritime industry, both at sea and on land.

(134) PROJECT ADDICTION: REVERSING THE STIGMA LICENSE PLATES.—

(a) The department shall develop a Project Addiction: Reversing the Stigma license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the words “Overdose Awareness” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed to Project Addiction: Reversing the Stigma, Inc., a Florida nonprofit corporation, as follows:

1. Up to 10 percent of the annual use fees may be used for the promotion and marketing costs of the license plate.

2. The remaining funds must be distributed with the approval of and accountability to the board of directors of Project Addiction: Reversing the Stigma, Inc., and must be used to promote and support awareness of and education about substance use disorder and mental illness.

(135) UNITED SERVICE ORGANIZATIONS (USO) LICENSE PLATES.—

(a) The department shall develop a United Service Organizations (USO) license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word “Florida” must appear at the top of the plate, and the acronym “USO” must appear at the bottom of the plate.

(b) The annual use fees from the sale of the plate must be distributed to United Service Organizations, Inc., a nonprofit corporation under s. 501(c)(3) of the Internal Revenue Code, which may use up to 10 percent of the fees for administrative costs and marketing of the plate. United Service Organizations, Inc., must distribute the remainder of the fees
equally among its ten locations in this state to be used to promote its mission of supporting members of the United States Armed Forces and their families through its various programs, services, and events.

Section 3. This act shall take effect October 1, 2024.

Approved by the Governor June 27, 2024.

Filed in Office Secretary of State June 27, 2024.